



The future is now!

a&s Italy is the magazine that - in the Italian market - embodies the mission of the network of technical publications by a&s, the global leader specialized in security publishing. **a&s Italy** achieved the top readership among Italian security publications, thus confirming its position as a reliable partner which helps to penetrate the local market and paves the way for foreign markets. **a&s Italy** is the only magazine that conducts market surveys and sector inquiries, talking to Italy but also turning the attention to the world, opening a face-to-face dialogue with final users and policy makers. **a&s Italy** respects its partners ensuring the certified circulation of issues and their distribution. But most of all, **a&s Italy** is actually read, because it's not composed of fillers between various editorials, but of innovative technical contents that validate it as an opinion leader.



Average certified circulation:
9000+ copies per issue
Certified circulation by the CSST
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Publishing Certification) regulation:
CSST Code no. 2015-2568
dated 25/2/2016

This section is devoted to clarifying technical details, challenging prejudice, revealing the unspoken and hidden truths: the right place to encourage an open debate.

Voices from the Market

VM

The technical area par excellence. The Editorial Staff examines the history, evolution and trends of a specific technology, consulting the market leaders on hot topics in order to get a reliable scenario.

Tech Corner

TC

Where the accessory becomes a protagonist. A technical section that gives the component the opportunity to appear something more than an "accessory". Describing its application we highlight its value.

Component Case

CC

FP

Focus Product

The technical voice of the company. It is the place where products and systems that solve problems are worthy of a close examination. Its content is informative and strictly not related to advertising.

SG

Solutions Gallery

There is no solution without application. This is the section where solutions for vertical markets and special added-value applications are shown and deserve leaving a mark.

IC

Innovation Case

When creative ideas lead to progress, then we can talk about innovation. The market talks about applications, intuitions and ideas that foster innovation by presenting innovation in a straightforward and tangible manner.





PRINT



PDF



E-MAGAZINE



WEBSITE

FREQUENCY

Bimonthly (6 issues/year)
Average circulation 9,600 copies (in 2015)

DISTRIBUTION AREA

Italy: North 48% - Centre 33% - South 19%

CIRCULATION

Average circulation: 9,000 copies

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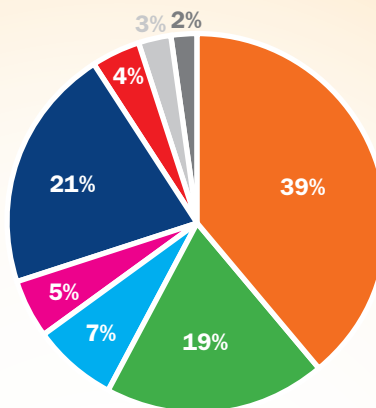
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(9,667 copies per issue in 2015)

100% selected mailing

SPECIFICATIONS

- Size: 210 x 275 mm printed full bleed
- Paging: min. 128 pages
- Binding: paperback
- Printing: offset, 90 gr opaque coated paper
- Artwork required: electronic format (jpeg, eps, tiff, pdf) in high resolution (300 dpi)
- Material delivery: one month prior to publication.



DIFFUSION BY BUSINESS NATURE

- System integrators, security installers, electrical and TV installers
- Engineering Firms, Designers and consultants
- Manufacturers, distributors
- Public institutions and private organs (PA, Ministries, etc.)
- Security managers of: sensible infrastructure, banks, industries, big retail points, IT Managers
- Facility Management, General Contractors, Global Services, Surveillance
- Trade shows, conferences, courses (in Italy and abroad)
- Other



Issue/month	Closing date	Issued on	Bonus distribution
February (# 43)	10/1	27/2	IP Security Forum 1 Secutech, Taipei ASIS European Security Conference, Milan OMC Offshore Mediterranean Conference, Ravenna ISC West, Las Vegas
April (# 44)	10/3	28/4	IP Security Forum 2 Ifsec, London
June (# 45)	10/5	30/6	Adria Security Summit
August (# 46)	04/7	31/8	ISAF, Istanbul Forum Banca, Milan SAIE All Digital-Smart Building, Bologna
October (# 47)	10/9	31/10	Sicurezza, Milan Festival ICT, Milan Forum Retail, Milan Expoprotection, Paris
December (# 48)	06/11	20/12	Intersec Dubai

